

Our Mission

The Daniel Nestor Tennis & Fitness Centre is focused on growing the game of tennis in Nova Scotia. The Centre is determined to create an unmatched sporting and club atmosphere for all ages and all levels of player.

Be part of Our Growth

The Daniel Nestor Tennis & Fitness Centre is opening November of 2010 with opportunities to promote your business. Thousands of people will be exposed to our large marketing campaign that includes Direct Mail, On-site events, print material, newspaper, television and our new website.

When the facility opens, advertising opportunities will include newsletters, web, banners on site and events for youth and adult.

If you are interested in reaching a large HRM audience and partnering with an international world-class event and tennis professional, the Daniel Nestor Tennis & Fitness Centre is right for you.

Contact our Manager at manager@DNTC.ca for more information or with ideas you may have to grow your brand and be part of this exciting opening of a world-class facility.

We look forward to working with you.

CORPORATE TENNIS PACKAGE

Talk to our Manager about potential sponsorship opportunities that include tennis membership for your employees. We want to get everyone on the court playing tennis.

manager@DNTC.ca



For more information visit our website at; www.DNTC.com or direct a question to our manager at manager@DNTC.ca



Located in the Rocky Lake Development across from the new Canadian Tire store in Bedford Commons.

Travel distance to site

Dartmouth	20 minutes
Downtown Halifax	24 minutes
Airport	15 minutes
Truro	45 minutes
Windsor	30 minutes



Daniel Nestor
Tennis & Fitness Centre



Sponsor Opportunities

International events, on-site, promotional material

Opening November 2010

Your Logo
HERE



Daniel Nestor

Daniel Nestor is a true Canadian Champion. He is undeniably one of the most successful tennis players in Canadian history.

In singles, Daniel reached a career high number 58 on the ATP Tour in 1999.

Daniel has also held the world number one ranking for doubles, and to date Daniel is the active titles leader on the ATP World Tour with 64 including all four Grand Slam events and an Olympic gold medal.

In 2009 Daniel captured the Wimbledon title for the second year in a row.

Although Daniel resides in Toronto, this is the first Daniel Nestor Tennis Centre in Canada. It will be a place of excellence for training and a club for everyone. We are proud have it right here in Nova Scotia.

The Daniel Nestor Tennis & Fitness Centre is proud to encourage tennis for everyone. Part of the profits go directly back into building tennis and focusing on involving youth into the sport.

If you have any questions please do not hesitate to contact our manager at;

manager@DNTC.ca



Membership Drive Sponsorship

During the 2010 membership drive starting, March 1st, and continuing until the Grand Opening event in November, the DNTC will be marketing throughout HRM. Direct Mail, web, facebook activity, gorilla marketing, on-site promotions, in school activities and media campaigns.

We are looking for 5 sponsors to travel with us. This opportunity closes March 31, 2010. The campaign extends into November of 2010 and will escalate with the Grand Opening Event.

Cost \$1,500

- 1) Logo will appear on all print material and in web
- 2) Logo will be placed on roadside Grand Opening signage
- 3) All correspondence sent out by staff will include your logo.
- 4) Each sponsor will be given two tickets to the Grand Opening Event and the Daniel Nestor exhibition held in November.
- 5) Sponsors will be recognized at all events that take place on-site and in schools.
- 6) Sponsors name will be recognized during all media interviews.
- 7) Banners and other advertising will be allowed at site during Grand Opening event in November
- 8) Sponsor is allowed a 10x10 tent during Grand Opening event.

\$300 additional puts your logo on the net during the Daniel Nestor exhibition match with an ATP player yet to be identified.

Grand Opening Event Sponsorship

The climax of the year will be the official Grand Opening event taking place in November with Daniel Nestor. The full week event will include a fair like atmosphere with family activities, tennis equipment demonstrations, tennis competitions, public invitation events, music, guest speakers, tennis exhibition matches and a local tennis tournament to kick off the new courts.

We are looking for 5 sponsors to enjoy the festivities with us at this world-class ground-breaking event.

Cost \$1000

- 1) Logo will appear on all print material, web & signage focusing on Grand Opening week of activities and promotional material starting October 1, 2010.
- 3) Logo will appear on all correspondence sent out by staff for Grand Opening
- 4) Each sponsor will be given two tickets to the Grand Opening exhibition match with Daniel Nestor held in November.

On-site Sponsorship

As the facility is built you have the opportunity to build with us. Player benches, court canopies, picnic areas, a small stadium that will hold international events, fitness room, pro shop, player lounge, internet cafe and many other locations are available for your messaging. Your branding on site will be designed into the facility..

For instance: Two player benches will be built for every court to allow seating between sets. These locations are excellent for logos and small messaging and are visible 24 hours a day.

Cost varies for various locations and duration of interest. Please talk with our Manager for ideas.

Contact our staff for any questions you may have. We are looking forward to serving you and partnering with you as we grow tennis in our community.

manager@DNTC.ca

www.DNTC.ca



Our partners are already growing

